

CBC

The City Business Club



Welcome



Our Aims

- ❖ We are a not for profit organisation
- ❖ Our main aim is to help businesses grow in London
- ❖ To promote skills and capabilities of our members
- ❖ To facilitate introductions to potential partners, customers and suppliers
- ❖ To provide a collaborative forum for our members
- ❖ To deliver knowledge and pragmatic advice to assist with growth



Membership

- ❖ Open to companies and individuals
- ❖ Individual membership £100 per annum
- ❖ Small companies (up to 100 employees) £250 per annum 5 delegates
- ❖ Large companies £500 per annum 10 delegates
- ❖ Guests and individuals £20 per meeting



Future events This Year

- ❖ Turning opportunities into revenues
- ❖ Getting the best out of your people
- ❖ Resourcing and recruitment
- ❖ Web and media management
- ❖ Many more next year to be advised later

The Application Resilience Survey **CBC**

- Surveyed over 100 companies
- Copy of report on our web site www.citybusinessclub.org
- 100% concerned about major application failure
- 60% had a corporate policy (No one was concerned about regulatory impact)
- 60% said reputation was the most important 25% said it was revenue impact
- 60% said it was specified in governance policies 20% said service levels and 20% said no policies
- 60% said it resided with IT, 20% with business unit 20% said it was partly automated. No one said it resided with the board
- 60% tested continuously 20% annually and 20% sub annually
- 80% said they could improve selectively 20% said across the board
- 80% said MTBF was the measure 20% had no metrics

Conclusions

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- All businesses are concerned
- Reputation and financial impact are the drivers
- There is a difference in governance approach
- All have room for improvement
- Some companies have no metrics
- This seminar is intended to address the issues we discovered
- Delighted to introduce your first Speaker Charles Brewer